

5th Advanced Hip Resurfacing Course
Is there still a place for hip resurfacing anno 2012?
International Consensus Meeting
13-16 June 2012, Handelsbeurs, Ghent, Belgium

Dear Madam, Sir,

Following the big success - both scientifically and socially - of the 4th Advanced Resurfacing Course (Ghent, 16-19 June 2010), I am pleased to invite you to the **5th Edition of the Advanced Hip Resurfacing Course** on **13-16 June 2012** in the Handelsbeurs in Ghent, Belgium. The title of the 2012 edition is: **Is there still a place for hip resurfacing anno 2012? – International Consensus Meeting.**

By bringing together orthopaedic surgeons from all over the world to discuss up-to-date information about resurfacing arthroplasty, the meeting aims to reach a consensus on the future of hip resurfacing. After all, we all want to keep hip joint replacement for the young active people.

The meeting format will be very interactive, with an active contribution from everybody:

- a prestigious faculty with an experience of over 15,000 metal-on-metal hip resurfacing arthroplasty procedures combined will discuss the newest techniques and present updates on theory and practice about resurfacing arthroplasty
- during the many discussion and Q&A sessions with interactive voting, the input of the delegates will be crucial in reaching the consensus on the future of hip resurfacing
- cadaver & other workshops will give more insight in different techniques

During the breaks and the social programmes, there will be a lot of time for interaction with orthopaedic surgeons from all over the world.

Programme schedule:

Wednesday 13 June: Exhibition set-up, Arrival of delegates, Course registration, Welcome reception in the exhibition.

Thursday 14 June: Course registration, Full day scientific meeting & exhibition, Gala dinner

Friday 15 June: Course registration, Full day scientific meeting & exhibition, Casual evening event

Saturday 16 June: Cadaver and other workshops, Case discussions / Discussion groups

We herewith invite you to discover sponsorship opportunities. Your company can send surgeons to participate in the course and select one or more sponsorship opportunities.

Kindly **return the attached sponsorship reservation contract to the course organizers e-HIMS**. The exhibition space and some additional sponsoring items can be quickly sold out so do not wait to make all necessary reservations for your company.

Deadline for reservation is 30 December 2011

Yours sincerely,



Koen De Smet, MD
Course Chairman



1 | For additional information please contact the organizing secretariat at e-HIMS:

A e-HIMS, Duwijkstraat 17, 2500 Lier, Belgium

E kristof.willems@ismar.com | **T** +32 (0)3 491 8275 (Kristof Willems) | **F** +32 (0)3 491 8271

B Bookmark www.resurfacing-congress.com for more information (available November 2011)

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SPONSORSHIP OPPORTUNITIES

All rates and fees are VAT 21 % exclusive.

SPONSORSHIP PACKAGES

Bronze sponsor.....€ 20,000

Includes:

- 10 delegate or faculty member badges (surgeons), excluding dinners
- 4 exhibitor badges (company representatives), excluding dinners
- 6 m² stand space (floor space including 1 electricity socket)
- Mention sponsorship gradation on the website and in Final Programme Book (company logo)
- Live saw bone and instrument session (if requested - 10 minutes live & 1 hour attendants)
- The cadavers for 2 faculty members (if requested)

Silver sponsor€ 30,000

Includes:

- 20 delegate or faculty member badges (surgeons), excluding dinners
- 6 exhibitor badges (company representatives), excluding dinners
- 8 m² stand space (floor space including 1 electricity socket)
- Mention sponsorship gradation on the website and in Final Programme Book (company logo)
- Live saw bone and instrument session (if requested - 10 minutes live & 1 hour attendants)
- The cadavers for 3 faculty members (if requested)

Gold sponsor€ 50,000

Includes:

- 40 delegate or faculty member badges (surgeons), excluding dinners
- 8 exhibitor badges (company representatives), excluding dinners
- 10 m² stand space (floor space including 1 electricity socket)
- Mention sponsorship gradation on the website and in Final Programme Book (company logo)
- Live saw bone and instrument session (if requested - 10 minutes live & 1 hour attendants)
- The cadavers for 5 faculty members (if requested)

Platinum sponsor€ 75,000

Includes:

- 60 delegate or faculty member badges (surgeons), excluding dinners
- 10 exhibitor badges (company representatives), excluding dinners
- 15 m² stand space (floor space including 1 electricity socket)
- Mention sponsorship gradation on the website and in Final Programme Book (company logo)
- Live saw bone and instrument session (if requested - 10 minutes live & 1 hour attendants)
- The cadavers for 6 faculty members (if requested)

[Registration of extra company representatives.....€ 1,000 per person (excl. dinners)]

For details on the sponsorship packages, please contact Kristof Willems (see footer).

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COMMERCIAL EXHIBITION (booth) ONLY

Each company can book only 1 stand space of 6 m² (3 m width and 2 m depth). Silver, Gold and Platinum sponsors receive stand space according to their Sponsorship gradation (see above).

The booked stand space is the naked floor space only (including 1 electricity socket) and also includes 2 exhibitor badges for company representatives (excluding dinners).

If live saw bone and instrument session and/or cadavers for cadaver sessions are requested, sponsors have to upgrade to at least bronze sponsor (see above).

The booths will be located in the Foyer area of the Handelsbeurs where coffee and walking lunches will be served. Stands are allocated according to sponsorship gradation and time of ordering (receipt of the sponsorship confirmation form by fax/e-mail).

Practical information regarding stand installation and removal will be made available in due time.

Sponsorship rate € 6,000
Registration of extra company representatives € 1,000 per person (excl. dinners)

SUPPORTING FACULTY MEMBERS (SURGEONS)

The 5th Advanced Resurfacing Course can only take place when we have a distinguished and international expert faculty on board. Companies are invited to support the registration fees of faculty members (surgeons) as well as travel and accommodation.

The free delegate badges included in the sponsor package (see above) can also be used to register faculty members (surgeons). Faculty member registrations on top of this included quota will be invoiced as mentioned here below.

For the support of travel and accommodation, companies are invited to include the faculty members in their group arrangements. Educational grants are also welcomed - please contact the organizers for further details.

Faculty member (surgeon) € 600 per person (excl. dinners)

SPONSORING PARTICIPANTS (SURGEONS) & COMPANY REPRESENTATIVES

Companies wishing to register course participants (surgeons) or company representatives not included in their sponsor package (as defined above) are entitled to the registration fee (early/late) applicable at the time of confirmation of the exact number of participants. The registration fees will be published on the congress website www.resurfacing-congress.com

Registration fees:

Company Representative € 1,000 per person
Participant / faculty member (surgeon) € 600 per person (until 4 May 2012)
Participant / faculty member (surgeon) € 700 per person (as of 5 May 2012)

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRINTED MATTER – ADVERTISEMENTS

Full colour advertisements in Final Congress Book (inserted in Course delegates' bags).

Outside back cover	€ 3,000
Inside front or inside back cover	€ 2,000
Two facing pages	€ 2,000
Inside full page	€ 1,000
Page Marker	€ 1,000

COURSE BAG

Your company logo is printed on the Course bag together with the Course logo.

The company sponsoring the Course bag also provides notepads and pens and can insert company information in the Course bag.

Sponsorship rate € 5,000

COURSE BAG INSERTS

Companies can insert company or product leaflets or brochures in the Course bags.

The leaflets or brochures - max A4 size, max 4 pages – are to be provided by the sponsor and approved by the Organizing Committee. They should be in English with an initial distribution of 250 copies. Copies are to be supplied by the sponsor prior to 1 June 2011.

Sponsorship rate € 1000 per insert

LANYARDS & DELEGATE BADGES

With exclusive logo of sponsoring company or product on lanyard. The sponsor should provide 250 lanyards prior to 1 June 2011.

No company or product branding is printed on exhibitors' badges.

Sponsorship rate € 5,000

INTERNET CORNER

An internet corner is available in the registration area throughout the duration of the Course.

The sponsor's website is set as main starting page on each screen. Banners with company information can be placed on top of or under each screen.

Sponsorship of this internet corner is offered to one company only.

Sponsorship rate € 5,000 including rental, installation & technical support

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SIGNAGE

Sponsorship of flags outside and banners inside the congress centre is available. Your company logo will be printed on all signposts in and around the Course area.

Sponsorship rate € 2,500

SOCIAL PROGRAMMES

Sponsorship of Wednesday welcome reception, Thursday and Friday dinner events is available at 5000€ per event . Your company logo will be printed on all announcements before and during the events. The sponsor of the social event is introduced by the Chairman at the start of the event and is allowed to address the participants with a short speech.

Sponsorship rate € 5,000

UPDATE LECTURE

A slot of 20' on Thursday or Friday within the official programme in the main auditorium (only 3 different 20' slot are available; exact timings will be decided later when finalising the scientific programme). The sponsor may select the topic and speakers for whom the sponsor bears all costs.

Sponsorship rate € 7,500

PRE-CONGRESS SYMPOSIUM

One 1-hour slot on Wednesday evening in the main auditorium just preceding the Welcome reception. Exclusive to one sponsor who may select topics and speakers for whom they bear all costs.

Sponsorship rate € 10,000

HOTEL ACCOMMODATION

A large number of rooms in various hotel categories have been booked at attractive group rates for the period of the Resurfacing Course. Sponsoring companies wishing to make block-bookings will have privileged choice.

The website will soon post more details. Contact Kristof Willems for detailed information and rates. We encourage you to make your room bookings as soon as possible.

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GENERAL CONDITIONS

- All rates are exclusive of VAT (21%) according to the Belgian Tax regulations.
- Costs for storage, shipment, transportation, assembling etc. are to be covered by the organisers.
- All activities organised by companies involving participants in the Course are to be decided on in consultation with both the Organising and the Scientific Committees.
- The application is legally binding on the exhibitor pending its acceptance in writing by the organiser. Reservations, which have been made, can be cancelled within 30 days after the reservation. Only a written cancellation will be accepted and a cancellation fee of 500 € will be charged. No cancellations are accepted after April 1, regardless of the date of the signed contract.
- Sponsoring companies will receive an invoice from e-HIMS a few weeks after their reservation. All stands must be paid before the start of the Course. The installation of the stand will only be allowed if payment in full is received by e-HIMS.
- Distribution of drinks and meals must be in compliance with the rules of the Congress Centre, which has its own catering company.
- Stands are NOT guarded. It is advised not to leave any valuable equipment on the stands.
- Exhibitors shall not be entitled to any compensation should political or economic circumstances or a case of “force majeure” prevent the exhibition or the course being held, limit its size or modify its nature.
- The organisers reserve the right to modify the exhibition floor plan at any time.
- In case of the use of any special, dangerous or radio-active materials, gases etc. the written approval of e-HIMS is required.
- The organisers reserve the right to refuse admission to any person and to order the expulsion of any person whose conduct renders such a course desirable without any further statement of reasons.
- Numbers of participants communicated by the organisers are estimations and not certainties.
- Liability: in participating in the Course as a sponsor, companies agree that neither the Organising Committee nor the Secretariat assume any liability whatsoever. Companies are requested to make their own arrangements in respect of insurance and organisation of their stand.
- By participating in this Course, exhibitors and participants accept the conditions as stated in this document.
- In case of discussion only the court of Mechelen, Belgium is in charge.

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SPONSORSHIP RESERVATION CONTRACT

CONGRESS CONTACT ADDRESS

COMPANY
ADDRESS
.....
CONTACT PERSON
FUNCTION
VAT NUMBER (compulsory for EU-based companies)
PHONE
FAX
EMAIL@

BILLING ADDRESS (if different from the address above)

ADDRESS
.....
CONTACT PERSON
FUNCTION

I WOULD LIKE TO reserve following items:

.....
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“First come, first served” basis. All rates and fees are VAT 21 % exclusive.

DATE..... SIGNATURE.....

Deadline to return form is 15 November 2011
E kristof.willems@ismar.com
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